

# WHEN

**you choose a Chartered Professional Accountant, you're getting a trusted business advisor.**

Consider the value that we can offer you and your business:

- A personal, customized approach: we can help you make good business decisions!
- A one-stop shop: we provide a wide-range of services to meet your business needs!
- A commitment to meeting your expectations: when you succeed, we succeed!

# WHO

## **we are**

To learn more about how a Chartered Professional Accountant can help you, please contact:

**MAB Partners LLP**  
3250 Bloor St. W., Suite 600  
Toronto, ON M8X 2X9

t: 416-885-3744  
e: [info@mabpartners.ca](mailto:info@mabpartners.ca)  
w: [www.mabpartners.ca](http://www.mabpartners.ca)

# HOW

**a Chartered Professional Accountant can help you**

# Save Time & Money

so that you can  
focus on running your  
business and your life!



# WHAT

## can a Chartered Professional Accountant do for you?

As a trusted business advisor, a Chartered Professional Accountant (CPA) can provide you and your business with a variety of services over and above traditional accounting, audit and personal and corporate tax assistance.

This may include:

- general business consulting
- information technology analysis and implementation
- business planning and financial projections
- strategic planning
- developing financial strategies
- business valuation
- purchase and sale of businesses
- personal financial planning
- estate planning

We know our strengths, so if you need assistance in an area outside our expertise, we maintain relationships with other professionals who can meet all your varied business needs.

# WHY

## choose a Chartered Professional Accountant?

- Anyone can call themselves “an accountant”. But not just anyone can call themselves a Chartered Professional Accountant.
- As professionals, we belong to a self-regulated professional body which has the mandate to promote and protect the public interest.
- As professionals, we are required to meet and maintain standards of qualification, practice, and professional ethics, as well as standards of knowledge, skill and proficiency.
- Only those who meet public accounting licensing requirements mandated by the province can provide assurance services to the public in Ontario and call themselves Licensed Public Accountants.
- Only firms that are properly registered and comply with the regulatory and ethical requirements of CPA Ontario can call themselves Chartered Professional Accounting firms.

# ABOUT

## Chartered Professional Accountants

In November 2012, all Ontario Chartered Accountants (CAs) in good standing were issued the new Chartered Professional Accountant (CPA) designation. In order to help distinguish the background of the various accounting bodies across Canada who have begun using CPA, the legacy designation (for example, CA) is now used in conjunction with the CPA designation. For example, John Smith, CPA, CA.

Going forward, the CPA will be the predominant designation for accounting in Canada. The CPA will preserve the same great quality and services of the CA by:

- Maintaining the same high standards of member regulation;
- Maintaining the same rigorous educational requirements; and
- Continuing to attract the best and brightest young professionals.

Ask how a Chartered Professional Accountant can help you!